

THE GREENER SIDE OF BROWNFIELDS: HOW GROUNDWORK USA SUPPORTS GRASSROOTS NEIGHBORHOOD REVITALIZATION

Congressional briefing

Hosted by the
Northeast-Midwest Congressional Coalition
The Revitalizing Older Cities Task Force
In conjunction with
Northeast-Midwest Institute
Tuesday, March 17
2:00 PM to 3:00 PM
Room 121 of the Cannon House Office Building

Think Green—the perfect St. Patrick’s Day briefing! This event will highlight the immense economic and social benefits of reusing small, difficult to develop brownfields and greening vacant lands in distressed neighborhoods. The briefing will showcase Groundwork USA—a Federal pilot program comprised of 20 local “trusts” that have successfully leveraged \$15 for every \$1 of Federal money invested over the past eight years! The Institute is helping draft legislation to authorize this extremely successful pilot program.

PRESENTATIONS AND INTRODUCTION OF UPCOMING LEGISLATION

Intro to Draft Legislation to Authorize GWUSA as a Federal Program

Invited: Rep. Niki Tsongas (D-MA, Member of NEMW Congressional Coalition)

Introduction to GWUSA

Rick Magder, GWUSA Interim Executive Director

GWUSA: Stabilizing Neighborhoods and the Return on Investment

Dr. Susan Wachter, Professor of Real Estate, Finance and City and Regional Planning - University of Pennsylvania Wharton School

Groundwork on the Ground: Changing Places, Changing Lives

*Kate O'Brien, GW Lawrence (MA) Executive Director
Sacha Cruz & Wanny Muñoz, GW Lawrence (MA) Green Team Youth*